

Future Stars Shine Bright

Moto 4 Kids Racing



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A new Amateur Motocross series has recently emerged in Southern California, Moto 4 Kids Racing. The series has been designed to celebrate the future stars of the sport, the kids, giving youths their own time to shine. Moto 4 Kids stands firm with their come one, come all model by providing a professional feel for the everyday rider, yet still giving more experienced racers a full season of family fun.

After stepping away from a motocross series in 2016, John Simanovich, an industry veteran of race operations and sponsorship activation, envisioned a series more focused and inclusive to the youths. John, with his wife Ashley, founded Moto 4 Kids Racing bringing a vision

for success with a dedicated focus on guiding the future stars of motocross.

The Moto 4 Kids Racing organization began filling through the gates at Lake Elsinore Motorsports Park for their inaugural race. Lake Elsinore Motorsports Park centralized In the Inland Empire, spread out over 300 acres as Southern California's premiere racing facility. Once serving as the filming location for *On Any Sunday*, Lake Elsinore Motorsports Park has been widely recognized as the chosen location to host the Lucas Oil Motocross Championship series finale since 2013. This state-of-the-art facility is the prime location for the unique amateur motocross series aimed for the kids.

Trucks, vans and motor-homes alike began lining up outside the gate in the early morning hours around 06:30 AM to kick off the weekend's events. Racers and their families were able to get the first looks at the freshly designed track that would play host to the season opener. Moto 4 Kids staff began registering riders with all necessary paperwork while distributing t-shirts, transponders and Wienerschnitzel combo meal cards to over 130 participants.

Race day brought the excitement and curiosity of what the day would entail. Ultimately, fun was the overall goal for riders and families as the day began to get underway. Once registration lines were diminished, the sound of two-stroke minibikes, and the sweet smell of pre-mix filled the air as kids were ushered to the starting lines. The day was filled with action from all classes, ranging from 50cc through 85cc sized bikes as racers were happy and excited to have a new series focused on kids.

From beginners to experienced riders,



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Lake Elsinore Motorsports Park gave the ultimate backdrop for many memories that were made throughout the inaugural race on and off of the track. Families voiced their appreciation and their overjoyed anticipation for the upcoming year to be racing in Southern California's newest racing organization.

For more details visit www.Moto4Kids.Racing
- @moto4kids.racing

